

On The Wire Fieldays Edition

June 2017



Greetings,

"Brilliant Simplicity" sets the foundation of this issue of On the Wire.

The future landscape for New Zealand farming is positive as we see a continued climb in the global dairy auctions along with strong livestock prices. Sitting outside of this we have challenges around legislation, environmental and unwanted disruptive natural events. When I think about this I'm extremely pleased that we can provide a product suite that not only enables farmers to improve profitability but also helps to solve modern day challenges.

2017 sees Gallagher introduce 18 new product innovations to the New Zealand market, with a number such as the new Portable Solar Energizer range and Insulated End Strainer already available throughout our valued rural merchants. National Fieldays provides the perfect platform for our next wave of new product releases.

The new TW-1 & TW-3 Touch Screen Weigh Scales provide intuitive weighing systems that cater for all farming types. Data recording and animal data transfer are becoming prerequisite for many farming operations and these new scales provide that solution in a brilliantly simple way. Also, the clarity of the touch screens in bright sunlight is quite something to behold!

Following a number of months show-casing our new Insulated Line Post at various Regional Field Days we are now preparing our full release into the market from July. These fantastic posts are a game changer for people wanting a cost effective electric fencing solution that requires no machinery to install.

Enjoy the stories.

Gallagher Scales Weigh Up With New Technology

Gallagher R & D wiped their boards clean, put on their gumboots and went on-farm to discuss farmer needs before starting work on the new TW-1 and TW-3 Weigh Scales.

[Read more >](#)





Insulated Line Post Tailor-Made For Farmers

Gallagher's new Insulated Line Post is tailor-made to incorporate the 'best' of all other electric fence posts on the market.

[Read more >](#)

Gallagher Adds Solar Kick To Mains Energizers

Smart technology has given Gallagher's latest Energizer range a new level of flexibility and reliability making them suitable for use in even the remotest, toughest farming locations.

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S40 And S100 Pack A Solar Punch

Farmers requiring more kick from their portable fencing unit have their needs met with the new Gallagher S40 and S100 Portable Solar Energizers.

[Read more >](#)

New Strainer Powers Simple Fence Solution

The humble Insulated End Strainer has been made more robust, easy to use and practical thanks to Gallagher's innovative, thoughtful design that adds years to a critical component of any fencing system.

[Read more >](#)



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