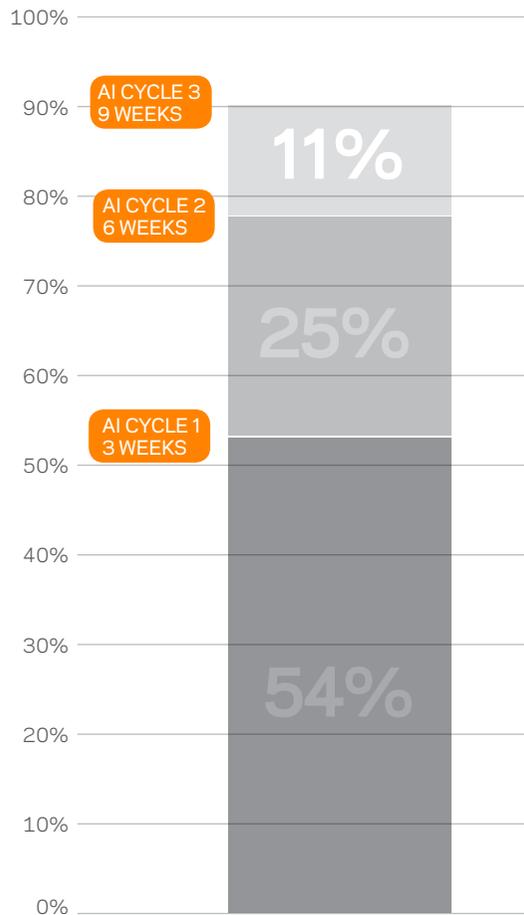


Additional Information



% of Herd In Calf at the end of each cycle on a high performing farm



* Based on 90% submission rate and 60% conception rate of submitted cows per cycle.

Handy Hints

Apply on the side of the cow that best suits your operation. One glue can should last approximately 50 applications.

Rotary Cowshed

Apply glue near the cow entry point, and apply the heat detection devices near the exit.

Herringbone Cowshed

Apply glue to one full row, then go back to the start of the row to apply heat detection devices.

Extended Mating Programmes

Flashmate units that are flashing green can be removed from those likely 'in-calf cows' the day before a re-application round and used as replacements on cows that are missing devices.

On the cows that have had the devices removed use green tail paint to show likely in-calf and check for any further bulling activity.

On the new cows make a note to ignore the green flashing light, this will change to red should they undergo bulling activity.

FAQ's

Use on Yearling Heifers:

Flashmate is not designed for use with yearling heifers as their behaviour is significantly different than in-milk cows and in-milk heifers.

Use with CIDR's or similar

Apply Flashmate 1-2 days before the synchronised cows are due to begin cycling. Re-application is then required before these cows return and cycle again. This may need to be managed separate to the main herd if these cows are on a different mating schedule.

GALLAGHER

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NEW

Flashmate[®] Electronic Heat Detector

Patents pending.



FLASHES RED
For 26 hours = In Heat



FLASHES GREEN
Likely in calf following AI

AI cow if:

- Flashing red regardless of tail paint condition
- Flashmate unit is missing
- Tailpaint is rubbed to expected in heat levels.

ORDER MORE: NZ 0800 731 500 / AUS 1800 425 524

96 pack (G04050)

24 pack (G04051)

Additional Glue Canister (G04055)

WATCH VIDEOS - Good application AND re-application is critical to maximising the retention of Flashmate .

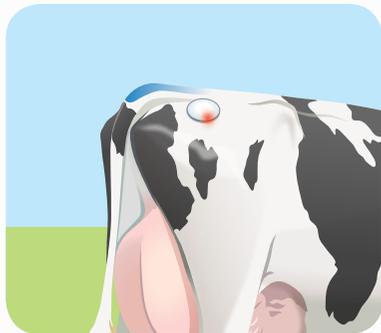
*PSM Planned start of mating



PREPARATION

1. PREPARE

Brush application area to remove loose hair and dirt.
Choose the side most visible to your operation.
Application area is 7-10cm below backbone, behind hips, forward of pin bones.



APPLICATION

www.gallfm.video
Scan to view →



2. GLUE

- Open all packs intended for use
- Apply glue to the cow in a circular patch slightly larger than the Flashmate (one glue can should last 50 applications).
- Leave glue for a few minutes to become tacky.

3. APPLY

- Place the lanyard with sheet(s) of Flashmates around your neck
- Peel each Flashmate & stick to the tacky patch, pushing down firmly with the fingers.

4. TAILPAINT

- Touch up tailpaint as required.

RE-APPLICATION

www.gallfm.video
Scan to view →



SPRING MOULTING

Remove and re-glue **ALL UNITS**

OUTSIDE SPRING MOULTING

Check all units, re-glue **if loose**

1. REMOVE

- Push down on one side of the Flashmate to lift one edge
- Slide your thumb under lifted edge and across the underside
- Leave semi-attached like a hinge and flip over

2. RE-GLUE

- Apply glue to the bottom of the Flashmate
Note if it comes off completely, lightly stick to a different spot nearby on the cow while glue becomes tacky.
- If there is enough hair respray the original circle
- If most of the hair is missing, re-spray new circle nearby
- Leave glue to become tacky

3. RE-APPLY

- Push the Flashmate down firmly with fingers

AI THE COW IF:

- Flashmate unit is flashing red regardless of tail paint condition - these are likely cows that avoid riding behaviour but the Flashmate smarts have detected the heat
- The Flashmate unit is missing - likely due to heavy bulling. Also replace the Flashmate unit and re-apply tail paint.
- Tail paint has been rubbed to expected in-heat levels - Flashmate detects 9/10 heats and may not yet have activated

LATER AI CYCLES:

Repeat re-application/check process above for the length of AI - depending on moulting levels

In cases where farmers do not want to purchase replacement Flashmates, tail paint can be used as the primary heat detection method for cows whose Flashmates are missing after the first cycle.

Although this will reduce the maximum benefit from using Flashmate, it will minimise costs (especially if moulting is heavy) and approximately two thirds of the value has already been gained in the first round of AI. **See chart inside cover.**