

# You don't do things by half, neither should your Energizer

Electric fencing needs the right sized Energizer to work as it should

1:

Buying an Energizer based purely on fence length

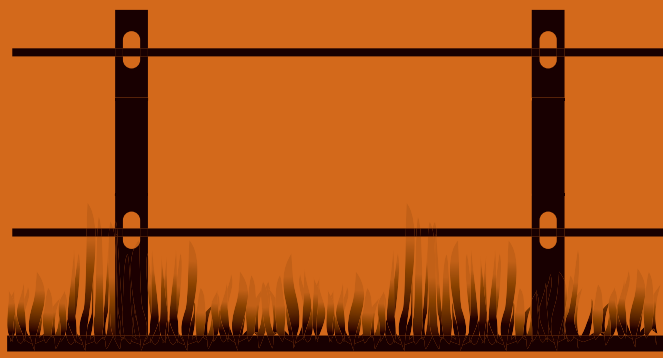


Is like assuming every road is flat



2:

In reality an average electric fence has pasture growth & an imperfect setup that causes power loss



Just like most roads have hills that cause speed loss

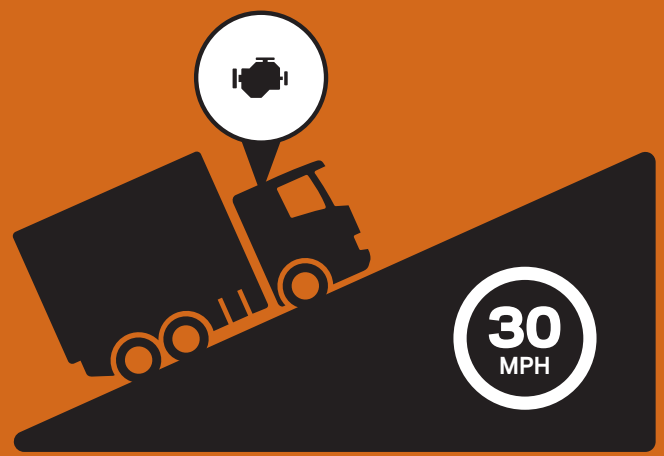


3:

Most energizers recommend distances based on fence length only

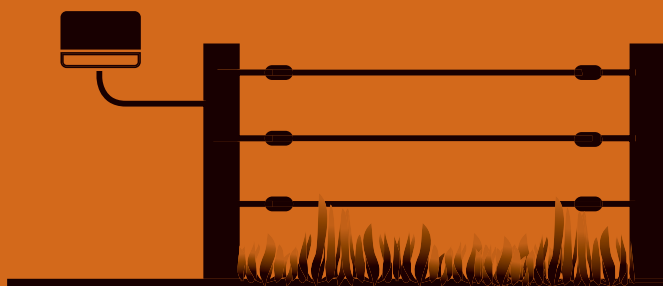


That's like putting a mini engine in a truck, going uphill, and expecting to maintain speed



4:

Gallagher Energizers recommend based on reality so it pushes the power no matter what



That's like a truck with a right sized engine will maintain speed going uphill

