



eShepherd™

A photograph of a herd of cattle in a field. In the foreground, a black cow is looking towards the camera, wearing a virtual fencing collar with orange and black segments. To its right, a brown cow is partially visible. In the background, several other brown cows are grazing. The scene is set in a lush green field under bright, natural light.

+ x

# Virtual Fencing. Revolutionary Ranching.

eShepherd virtual fencing puts you in control of your cattle — bulls included, without lifting a post or rolling out a wire.

THE NEXT GENERATION OF INNOVATION.

[WWW.ESHEPHERD.COM](http://WWW.ESHEPHERD.COM)

# Built for the realities of grazing.

24/7

**Herd Visibility**

Real-time herd insights, 24/7. Fence, monitor, and move cattle from anywhere for complete control and peace of mind.

±3ft

**GPS Accuracy**

Make better use of every acre. Prevent overgrazing, tap into underused land, and improve pasture quality.

3-10 day

**Cattle Training**

Cattle quickly link the audio cue to the virtual boundary making training quick and stress-free.

7-10 year

**Working Life**

Using proven solar technology, robust materials, and minimal moving parts.



Suitable for all cattle breeds over 440lb

ADJUSTABLE FIT WITH BREAKAWAY SAFETY

Self-sufficient solar powered

NO BATTERY CHANGES

Precision grazing control

MANAGE YOUR CATTLE EVEN WITH POOR CONNECTIVITY

Easy to use App & Web dashboard

USE YOUR PHONE AND/OR LAPTOP



Over the air updates

IPX7 water proof casing

3 YEAR WARRANTY

Internal audio cue guiding livestock location

Integrated RFID tag

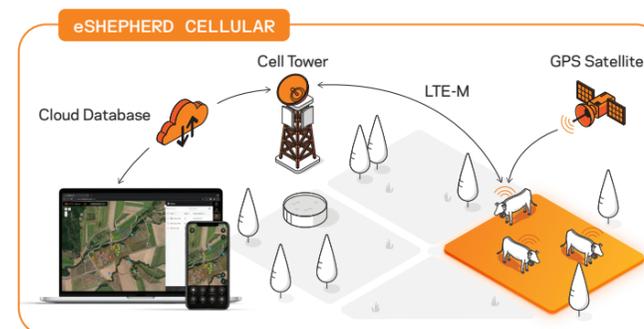
24/7 LOCATION & TRACEABILITY

85+ years of Gallagher trust

Own your virtual fencing. With eShepherd, you invest when it suits your cash flow. No unpredictable subscriptions, just proven performance and reliability backed by Gallagher's legacy.

## Choose from two proven options

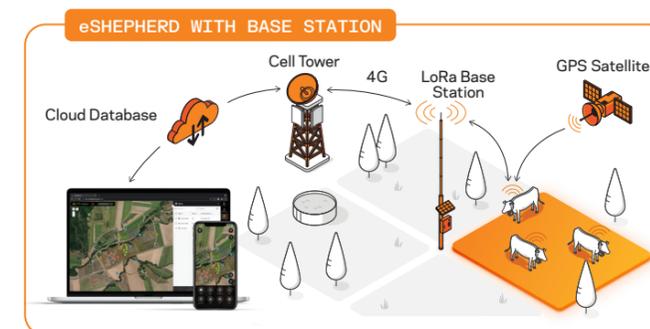
Set inclusion and exclusion zones, schedule moves, get animal alerts, see grazing heatmaps and more.



Ideal for reliable cellular coverage

Just 1-2 bars usually enough

No base station needed



Best for limited cellular coverage

Line-of-sight LoRa technology

Base stations positioned for cellular or satellite connectivity

## Forget the daily fence shifts and long round ups

Manage grazing and rotations from your phone and enjoy measurable impacts on productivity, sustainability, and animal welfare.



We'll assess your property and recommend the best comms option. Then, we'll help you set up your account and get familiar with the platform.

We'll deliver everything you need, ready to go. Our team will guide you through fitting, animal training, and using the system, and is your partner every step of the way.

Getting Started is easy.



Scan to get an instant online quote

Virtual Paddock 



North East A

 status on
  area 6.56HA
  watering points 1



More than virtual fencing, eShepherd is the foundational technology that unlocks a future-ready Gallagher ecosystem. Built on our market-leading expertise in electric fencing and animal management products and supported by a team committed to your success.



SCAN FOR MORE INFO



Boost weight gains



Protect the environment



Save money



Regain time